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FOR IMMEDIATE RELEASE
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Hoover and Associates Hosted Dessert and Learn

Royal Oak, Michigan – Hoover and Associates Financial Services, Inc. hosted a well-attended Dessert and Discussion on Monday December 6, 2010. The topic of discussion was “Investment Themes for 2010: What Lies Ahead?”

The presentation was not sales oriented, but rather an informative discussion which provided an overview on the state of the Economy.

Randall A. Hoover, ChFC, REBC, CLU and RHU, President of Hoover and Associates Financial Services introduced the speaker, Surojeet Ghatak, CFA, Vice President, Investment Director from Fidelity Investments Institution Services.

The Dessert and Discussion was held at Ocean Prime in Troy, Michigan. Guests sampled the Ten-Layer Carrot Cake, Strawberry Shortcake, Peppermint Crème Brule, and the house specialty, Chocolate Peanut Butter Pie.

Hoover and Associates hosts Dessert and Discussion seminars semi-annually.

To learn more about our upcoming events, please contact our office at (248) 298-4000, or visit our website at www.hooverassociates.com.

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. We work together to serve our clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since our foundation in 1988, we have believed in partnering with our clients to assist them in preserving and managing their net worth, growth, and development. We prepare our recommendations using information our clients share with us about their goals, objectives, and present resources. Then we overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit our website at www.hooverassociates.com for more information.

Hoover was recognized as a Five-Star Wealth Manager of the Year in 2010 by HOUR Detroit Magazine and dbusiness magazine. Hoover was awarded the Lifetime Achievement award from the National Health Underwriters Association in 2010, for 10 consecutive years of professional excellence in the sale of health and disability income insurance and sales management.

Securities offered through Sigma Financial, Inc. Member FINRA/SIPC.

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