Hoover and Associates
Financial Services, Inc.
909 North Main Street
Royal Oak, MI 48067
P: 248-298-4000
F: 248—298-4004
www.hooverassociates.com

FOR IMMEDIATE RELEASE
Press Contact: Elizabeth Fields

Hoover and Associates Hosts Successful Medicare Lunch and Learn

Royal Oak, Michigan – Hoover and Associates Financial Services, Inc. hosted a successful Lunch and Learn on Thursday, September 22, 2011. The topic of discussion was Medicare as it relates to business owners and individuals.

Randall A. Hoover, ChFC, REBC, CLU, RHU presented on "Medicare facts for business owners and individuals." Hoover discussed common questions such as, when individuals should sign up, an explanation of parts A, B and Rx Part D, when they are applicable, and how they interact with existing coverage. Hoover also addressed what a business owner can tell an employee turning 65, how Medicare interacts with Group coverage, group compliance issues and more. Hoover also included a 401k update pertaining to the new 408B2 regulations.

Guests commented on the event as being convenient and that the information provided was extremely valuable.

Lord Abbot's Jon Weitz also spoke on investment opportunities in corporate bonds.

This was not a sales presentation, but an informative presentation, which the guests were encouraged to ask questions and provide commentary. The lunch and learn was held at Maggiano's Little Italy in Troy, Michigan. Guests dined on a three course meal of authentic Italian cuisine. Hoover and Associates hosts Lunch and Learn seminars to keep their business customers and advisors up to date on corporate financial issues semi-annually.

To learn more about our upcoming events, please contact the office at (248) 298-4000 or visit our website at www.hooverassociates.com.

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. We work together to serve our clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since our foundation in 1988, we have believed in partnering with our clients to assist them in preserving and managing their net worth, growth, and development. We prepare our recommendations using information our clients share with us about their goals, objectives, and present resources. Then we overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit our website at www.hooverassociates.com for more information.

Hoover was awarded the Lifetime Achievement award from the National Health Underwriters Association in 2010, for 10 consecutive years of professional excellence in the sale of health and disability income insurance and sales management.

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