



Hoover and Associates
Financial Services, Inc.
909 North Main Street
Royal Oak, MI 48067
P: 248-298-4000
F: 248—298-4004
www.hooverassociates.com

FOR IMMEDIATE RELEASE
Press Contact: Elizabeth Fields
efields@hooverassociates.com
248-298-4000

Randall Hoover Receives Certificate of Recognition from Society of Financial Service Professionals

Royal Oak – Randall Hoover was presented with a Certificate of Recognition for his dedicated commitment to professional excellence as a member of the Society of Financial Service Professionals as a 20 Year Member. Hoover says, “I became a member 20 years ago with my first designation from The American College; the Chartered Financial Consultant. I am proud to be a member of such a respected professional association.”

The Society of Financial Service Professionals is dedicated to setting and promoting standards of excellence for credentialed professionals in financial services. The Detroit Chapter is committed to a membership with high ethical standards and advanced education uniquely qualifying them to assist families, business owners, and professionals in achieving their financial goals. To accomplish this, the Chapter provides and promotes high quality, motivational, and continuing education credit courses for its members. They are dedicated to increasing the public’s awareness of member’s qualifications and to community involvement through both volunteering, and financial contributors, in promoting the field of financial services to the next generation. The Detroit Chapter is a sponsor for the Michigan Insurance Department Continuing Education Program.

The Society was started by CLU, Certified Life Underwriters, graduates of The American College. To be eligible for Society membership, a financial service professional must have earned at least one of many required credentials. Hoover has earned 4 credentials including CLU[®] (Chartered Life Underwriter), ChFC[®] (Chartered Financial Consultant), REBC[®] (Registered Employee Benefits Consultant) and RHU[®] (Registered Health Underwriter).

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. We work together to serve our clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since our foundation in 1988, we have believed in partnering with our clients to assist them in preserving and managing their net worth, growth, and development. We prepare our recommendations using information our clients share with us about their goals, objectives, and present resources. Then we overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit our website at www.hooverassociates.com for more information.

Hoover was awarded the Lifetime Achievement award from the National Health Underwriters Association in 2010, for 10 consecutive years of professional excellence in the sale of health and disability income insurance and sales management.

Securities offered through Sigma Financial, Inc. Member FINRA/SIPC.

###