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FOR IMMEDIATE RELEASE
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EHIM Named Vendor of the Year by Hoover and Associates

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ROYAL OAK, Michigan –Hoover and Associates Financial Services, Inc. has honored Employee Health Insurance Management, Inc (EHIM) as the 2009 Vendor of the Year award. EHIM was chosen based on their commitment to excellence and service to the customer.

“Year in and year out, EHIM delivers fantastic services with claims pricing and administration of prescription programs,” Randall A. Hoover, President of Hoover and Associates said. “They take the time on many occasions to assist us in analyzing an incumbent pharmacy benefit manager for prospects, uncovering tens of thousands of dollars in savings for our clients,” Hoover states.

“We think it is important to recognize our vendor as a vital stakeholder in customer relationships,” Randall A. Hoover, President of Hoover and Associates continues, “We find it important to pause and recognize excellence.”

Hoover and Associates recognizes a vendor for their continued client support on an annual basis.

ABOUT EHIM: EHIM is one of the country’s fastest growing Pharmacy Benefit Managers (PBM). Their focus is on providing excellent customer service, while managing health care and assuring cost containment. EHIM was founded in 1987 by Mindi Fynke, who had the single vision to develop an organization which offered creative concepts, cost containment, and above all quality customer care. EHIM is headquartered in Southfield, Michigan.

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. We work together to serve our clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since our foundation in 1988, we have believed in partnering with our clients to assist them in preserving and managing their net worth, growth, and development.

We prepare our recommendations using information our clients share with us about their goals, objectives, and present resources. Then we overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit our website at www.hooverassociates.com for more information.

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