



Hoover and Associates  
Financial Services, Inc.  
909 North Main Street  
Royal Oak, MI 48067  
P: 248-298-4000  
F: 248—298-4004

[www.hooverassociates.com](http://www.hooverassociates.com)

Securities offered through Sigma Financial Corporation Member FINRA/SIPC

**FOR IMMEDIATE RELEASE**

Press Contact: Jennifer Dudek  
[jdudek@hooverassociates.com](mailto:jdudek@hooverassociates.com)  
248-298-4000

## Randall A. Hoover Named National Association of Health Underwriters Lifetime Achiever

Royal Oak, Michigan – The National Association of Health Underwriters (NAHU) recently named Randall A. Hoover, Registered Employee Benefits Consultant (REBC) and resident of Beverly Hills, Michigan, as a qualifier for the Leading Producers Round Table Lifetime Level of Production award. The National Association of Health Underwriters represents over 20,000 health insurance agents, brokers, consultants and professionals. Our members serve employers and individual consumers by accessing and purchasing affordable health insurance and related products.

In order to achieve this prestigious level of membership, individuals must have qualified for the Leading Producers Round Table Award for 10 years by demonstrating continued professional excellence in the sale of health and disability income insurance and sales management.

Hoover states, “This award is especially meaningful coming from (NAHU), an organization who works tirelessly to preserve a quality level of health care benefits for all Americans.”

“I am thrilled to be recognized with this award,” Hoover said. “This achievement would not be possible without the extraordinary efforts of our team over the last two decades.” He continues, “I am considering this award to be a celebration of our team’s efforts in delivering brilliant results in the area of employee benefits.”

Hoover is President of Hoover and Associates Financial Services, Inc. of Royal Oak, Michigan. Hoover has built his career on over 22 years of commitment to financial services and employee benefits planning.

Hoover received his B.A. in Business from Michigan State University. Upon graduation from MSU, Hoover joined Equitable Life and Equico Securities of New York. Realizing a need among his clients, Hoover began to focus on group benefits and personal financial planning, and founded Hoover and Associates Financial Services, Inc. in 1989. Hoover continued to work as an Equitable representative.

In January of 2000, Hoover decided he could better serve his clients with a wider range of investment opportunities by moving his book of business to Sigma Financial Corp, an Independent Broker/Dealer. This year Hoover celebrates his ten-year anniversary with Sigma Financial Corp.

Hoover earned his Chartered Financial Consultant (ChFC) and Chartered Life Underwriter (CLU) designations in 1991 from The American College. He continued his education and obtained his Registered Employee Benefits Consultant (REBC) and Registered Health Underwriter (RHU) designations. One of the few people in the Midwest to achieve all four designations, Hoover remains committed to continuing his education in order to better serve his clients.

###