



Hoover and Associates
Financial Services, Inc.
909 North Main Street
Royal Oak, MI 48067
P: 248-298-4000
F: 248—298-4004
www.hooverassociates.com

FOR IMMEDIATE RELEASE
Press Contact: Jennifer Dudek
jdudek@hooverassociates.com
248-298-4000

Shaya chosen as Vendor Representative of the Year

June 25, 2010

ROYAL OAK, Michigan –Hoover and Associates Financial Services, Inc. has chosen Donovan Shaya of Employee Health Insurance Management, Inc (EHIM) as the 2009 Vendor Representative of the Year.

“Donovan goes above and beyond to provide excellent customer service to our clients,” Randall A. Hoover, President of Hoover and Associates continues, “we chose him as the recipient because of his exemplary service he provides to our customers. He always delivers an impressive presentation, and has practical solutions to more efficiently use employers dollars and lower health care costs.”

Donovan has worked as a representative with EHIM for 8 years.

“We think it is important to recognize our vendor as a vital stakeholder in customer relationships,” Hoover states, “we find it important to pause and recognize excellence.”

Hoover and Associates presents a vendor with an award of excellence on an annual basis.

ABOUT EHIM: EHIM is one of the country’s fastest growing Pharmacy Benefit Managers (PBM). Their focus is on providing excellent customer service, while managing health care and assuring cost containment. EHIM was founded in 1987 by Mindi Fynke, who had the single vision to develop an organization which offered creative concepts, cost containment, and above all quality customer care. EHIM is headquartered in Southfield, Michigan.

ABOUT HOOVER AND ASSOCIATES: Hoover and Associates offers complete insurance, financial and employee benefit planning services. We work together to serve our clients' business and personal needs with focused solutions that emphasize convenience, practicality and ingenuity. Since our foundation in 1988, we have believed in partnering with our clients to assist them in preserving and managing their net worth, growth, and development.

We prepare our recommendations using information our clients share with us about their goals, objectives, and present resources. Then we overlay Market conditions, Tax Regulatory, and actuarial considerations to uncover the best objective client solutions. Hoover and Associates is located at 909 North Main Street, Royal Oak, Michigan. Visit our website at www.hooverassociates.com for more information.

Securities offered through Sigma Financial Corporation Member FINRA/SIPC.

###